

LKPD BROCHURE ENGLISH

SURYA DEWI FATMAWATI



**ENGLISH LINTAS MINAT TENTH GRADE
SMA NEGERI 1 TONGAS PROBOLINGGO**

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ACKNOWLEDGEMENT

First and foremost, I would like to express my greatest gratitude to Allah SWT who has granted me the blessing, mercy, and grace so that I am able to finish the LKPD FOR BROCHURE for the handout of the students of SMAN I Tongas Probolinggo in the 2020/2021 Academic Year. At this time, I would like to express my deepest appreciation and sincere thanks to the following people:

1. My Consultants Ibu Ribut Surdjowati and Bapak Achmad Amrozi, who gave me guidance and careful correction in finishing this LKPD.
2. The Principal of SMAN 1 Tongas Probolinggo who gave me permission to join PPG DALJAB Angkatan 1 Universitas Wijaya Kusuma Surabaya.
3. My beloved Almamater, Wijaya Kusuma University Surabaya.

I believe that this LKPD might have some weaknesses. Therefore, I really hope that there will be some criticisms and suggestions from the readers to make this LKPD better improved. I also hope that this LKPD will be useful for the readers.

Probolinggo, 2020

Writer

LKPD 1

Nama Siswa :

- 1.
- 2.
- 3.
- 4.

Kelas : X MIPA(SEPULUH)

Tema/Subtena : BROCHURE

Tujuan Pembelajaran :

Setelah mengamati teks yang ada di video atau ppt siswa dapat menganalisis fungsi sosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk brosur terkait promosi barang/jasa/kegiatan sesuai dengan konteks penggunaannya

LEARNING STEPS:

1. Identify the pictures below! (pictures presented in ppt)

PICTURES 1



PICTURES 2



visual arts

Elementary School Art Show
April 12-26 2015
Date Haus Waldoch Art Show
Middle School, High School
& AP Art
April 26-May 28 2015

Reserving Seats and Ticket Purchase
There is no assigned seating for performances that are free of charge. Arrive early for best seating. If tickets are being sold for a performance, tickets will be available online and at the ASD Box Office. Refer to the ASD News and calendars for specific event details.

C.A.S.T.
A special thank you to all the parent volunteers who give unlimited hours towards the success of our students in the performing arts. Volunteer with C.A.S.T. today.

Theater Etiquette

- We encourage laughing and clapping.
- Please refrain from talking during performances.
- No food or drink is allowed in the Theater.
- Please turn off your mobile devices.
- Video, photography and audio recordings are strictly prohibited during the performances.

Patron of the Arts Program

Opportunity to be involved
ASD is grateful for the generosity of parents, friends, alumni and organizations who share a passion to support the creativity of our students through the arts.
Opportunities exist to be an annual ASD Patron of the Arts at a special recognition level. Annual patrons receive recognition by name in season and performance brochures, websites and more.

What do gifts support?
Gifts and sponsorships augment enhancements to the performing arts program and student opportunities. Examples of the impact of your gifts: Travel for guest artists, professional development for faculty, student and guest artist workshops, costumes, set design and other student production expenses.

If you wish to become an ASD Patron of the Arts, please contact the Advancement Office to discuss possible projects for sponsorships and underwriting.

Julia Martinez
Director of Advancement
jmartinez@asdubai.org

Mission
We challenge and inspire each student to achieve their dreams and to become a passionate learner prepared to adapt and contribute in a rapidly changing world.

Core Values
Compassion | Excellence | Integrity
Respect | Responsibility

AMERICAN SCHOOL OF DUBAI

P.O. Box 71188, Dubai - UAE
Tel: +971 4 395 0005
www.asdubai.org



arts season

AMERICAN SCHOOL OF DUBAI

2014-2015

PICTURES 3



PICTURES 4



PICTURES 5



QUESTIONS:

1. What are the pictures about?
2. Where do you usually find them?
3. What are their functions?
4. Have you ever tried to design them by yourself?

ANSWER:

1.



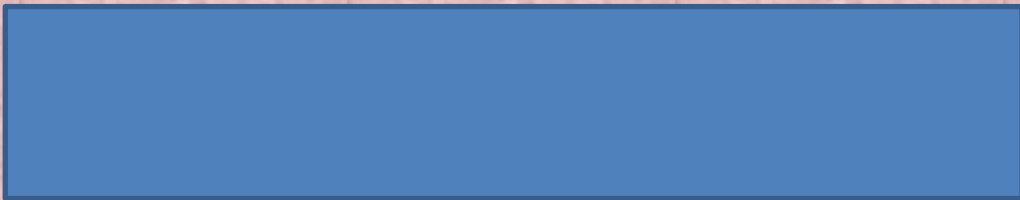
2.



3.



4.



2. Analyze the pictures below!

#StopTheSpread

Proper hygiene stops the spread of the virus.

Handwashing 101

Source: World Health Organization

01 Wet your hands before applying soap.

02 Bring your palms together and rub soap all over the palms and backs of your hands, including between the fingers.

03 Wash your hands for at least 20 seconds.

04 Wipe your hands with a clean towel or paper towel and avoid rubbing too vigorously.

by. Surya Dewi Fatmawati

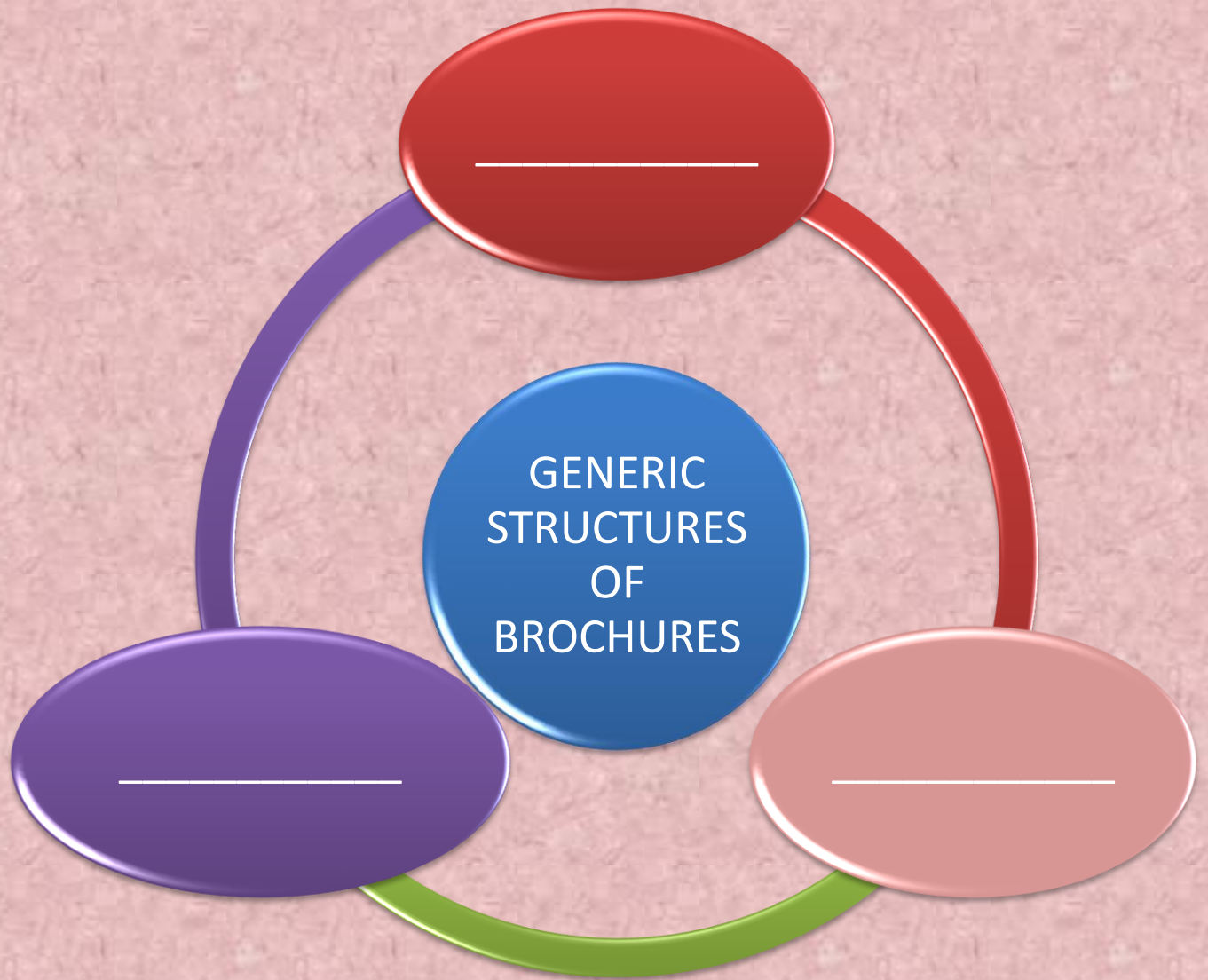
Answer the questions below.

1. What is the purpose of the text?
2. Identify the generic structure of the text
3. Write 5 sentences using simple present tense in the text.

ANSWER:

1.

2. GENERIC STRUCTURES OF THE TEXT:



LKPD 2

Nama Siswa :

- 1.
- 2.
- 3.
- 4.

Kelas : X MIPA(SEPULUH)

Tema/Subtema : BROCHURE

Tujuan Pembelajaran :

Setelah proses pembelajaran siswa diberikan pilihan jenis dan situasi tentang brosur agar diharapkan mampu **menyusun dan membuat** teks khusus brosur terkait promosi barang/jasa/kegiatan, dengan memperhatikan fungsi sosial, struktur teks, dan unsur kebahasaan, secara benar dan sesuai konteks di dalam kelompok.

LEARNING STEPS:

B. Based on the picture below!

1. Make groups consist of 3 people
2. Choose one types of brosur and some situation that are given below!
3. Make a simple brosur based on the types and situation given!
4. Present your brosur in video.

Situations and types of brochures you can choose:

- Trifold
- Half-Fold
- Z-Fold
- Gate Fold
- French Fold
- Accordion Fold
- Double Parallel Fold



Situation:

1. Company brochures. They are reserved for guests wanting more information about the company. The brochure acknowledges the company's history while highlighting where it is today and what it has accomplished since.
2. Sales brochures. These are commonly known as promotional or advertising brochures and are used to present clients with products and services offered. These are point-of-sale materials that aid in providing product information.
3. Event Brochures. If you have an event coming up that you'd like to promote, you can use event brochures to promote it. Usually a no fold brochure is sufficient. But for fundraisers, fun runs, charity golf tournaments, or other events where there is a lot of information you'd like to include, a z-fold gives your brochures a classy look.
4. Menus. Yes, you can print brochures to be used as menus. And because brochures are affordable, you can give these away to customers and simply reorder when you're running low. You can print no fold brochures if you're planning on using them in your restaurant. Choose trifold if your menus are meant to be used as take outs.

PICTURES 1



PICTURES 2



PICTURES 3



PICTURES 4



LKPD 3

Nama Siswa :
Kelas : X MIPA(SEPULUH)
Tema/Subtena : BROCHURE
Tujuan Pembelajaran :

Setelah proses pembelajaran siswa diharapkan mampu menganalisis makna secara kontekstual terkait fungsi sosial, struktur teks, dan unsur kebahasaan brosur terkait promosi barang/jasa/kegiatan

LEARNING STEPS:

 CHOOSE THE CORRECT ANSWER FROM THE QUESTIONS BELOW!

Read the following text to answer questions number 1 and 2.



Audience Network

Monetize Your App
by Showing Ads
from Facebook's
2 Million Advertisers

Get Started

Create
a Facebook
Profile

SIGN UP

www.iTapuih.com

1. What is the text about?

- A. An offer to advertise your business
- B. An offer to download Facebook APP
- C. An offer to make money from Facebook APP

D. An offer to publish your product

2. "Monetize your APP by showing ads from facebook's 2 million advertisers" The underlined word means

- A. Break APP
- B. Invite someone
- C. Gain connection
- D. Produce money

Read the following text to answer number 3 and 4!

PIZZA HOUSE
— BEST IN TOWN —

ALL THE MEAT

ORDER OUR BEST RATED PIZZA NOW!

WE PROVIDE THE BEST PIZZA
IN TOWN BY OUR TALENTED
PIZZA BAKER.

CALL US TO ORDER NOW!
1900 88 3030

PIZZA HOUSE
— BEST IN TOWN —

AMAZING LUNCH SET

AVAILABLE FROM
12AM UNTIL 3PM

1 \$30

- 1 regular pizza
- garlic bread
- 1 small meatball plate
- 2 cold drinks

2 \$50

- 1 large pizza
- 2 garlic bread
- 1 regular pasta
- 1 small meatball plate
- 2 cold drinks

www.iTapuih.com

3. What is the Brochure about?.....

- A. Open a new Restaurant
- B. Promote Pizza House
- C. Launch a new Pizza House
- D. Publish a best service

4. The statements below are true, EXCEPT

- A. Pay 30\$ you can get 1 regular pasta
- B. Pay 50\$ you can get 3 cold drinks
- C. Pizza serve by skilled pizza baker

D. Amazing launch set available for four hours

Read this following brochures to answer number 5 to number 7.

ENJOY THE FREEDOM OF
LEARNING ENGLISH
WHEN YOU WANT
WHERE YOU WANT

Writing
Expression
Listening
Grammar
Test
Reading
Pronunciation
Speaking
Vocabulary
Quiz
Text
Punctuation
Learn English Online

PAJA TAPUIH
www.iTapuih.com

**FREE
ENGLISH
COURSE**
Visit Our Website on www.iTapuih.com

5. What is the genre of the text?

- A. Brochure
- B. Banner
- C. Label
- D. Announcement

6. "Enjoy the freedom of learning English ..." Synonym of the underlined word is

- A. Inability
- B. Difficulty
- C. Liberty
- D. Equality

7. Based on the text above, How to learn English online for free?

- A. You need to watch the Youtube channel
- B. You should download the E-book
- C. You must subscribe the website
- D. You can visit www.iTapuih.com

LKPD 4

Nama Siswa :
Kelas : X MIPA(SEPULUH)
Tema/Subtena : BROCHURE
Tujuan Pembelajaran :

Setelah proses pembelaaran siswa diharapkan mampu mendesign dan menyajikan teks khusus brosur terkait promosi barang/jasa/kegiatan, dengan memperhatikan fungsi sosial, struktur teks, dan unsur kebahasaan, secara benar dan sesuai kontek yang sudah di buat di dalam video yang dikumpulkan melalui google classroom dan secara mandiri dipresentasikan di WhatsApp

LEARNING STEPS:

B. DESIGN A BROCHURES FORM THIS 5 SITUATIONS. YOU JUST NEED TO CHOOSE ONE OF THEM!

1. Brochure to promote a school events.
2. Brochure to promote a tourism in your districts
3. Brochures to promote a service, can be saloon, mechanics, laundry, etc.
4. Brochure to promote a certain products, can be food, cosmetics, school stationery, etc.
5. Brochure to promote a Hotel/ a Restaurant.

Students sheets



ANSWER KEY LKPD

1. LKPD 1



TASK 1

ANSWER:

1.

The pictures are all about brochures

2.

In the rest area, in the hotel lobby, in the restaurant, in the public office, in the school, in the marketplace, in the internet, etc.

3.

The purpose of brochure is to inform about products or services to a target audience/ To promote the product, service or events.

4.

Yes I have / no I haven't

TASK 2

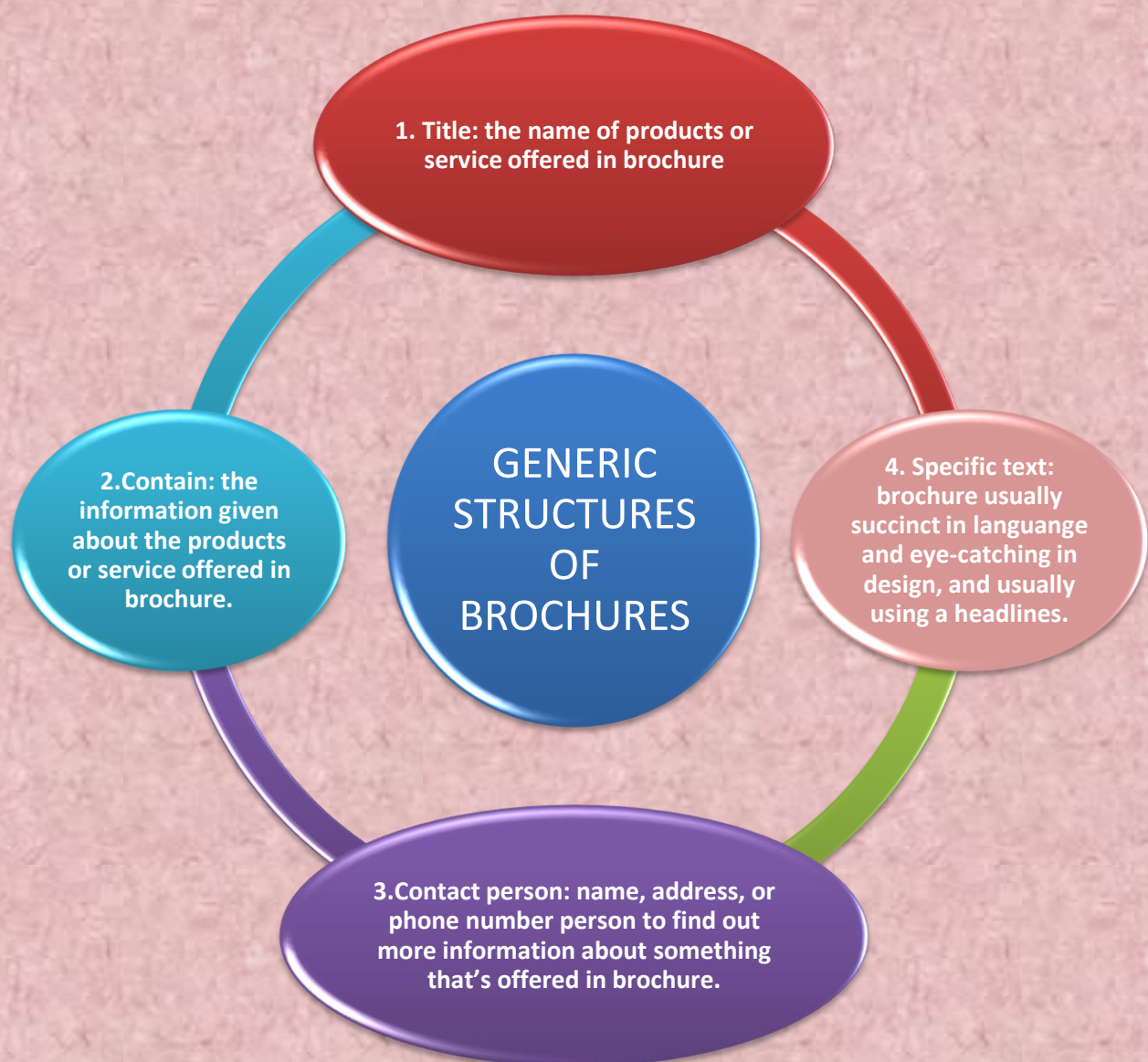
Answer:

1.

The main purpose of a brochure is to extend the reader's knowledge on one specific topic in which the brochure centers around

Purpose: the purpose of brochure is to inform about products or services to a target audience.

2. GENERIC STRUCTURES OF THE TEXT:



3. 5 sentences using simple present tenses:
- Proper hygiene stops the spread of the virus
 - Wet your hands before applying soap
 - Bring your palms together and rub soap all over the palms and backs of your hands, including, between the fingers.
 - Wash your hands for at least 20 seconds
 - Wipe your hands with a clean towel or paper towel and avoid rubbing too vigorously.

2. LKPD 2

TASK 3



ANSWER

THE STUDENTS' PRODUCT OF BROCHURES BASED ON THE SITUATION GIVEN, THEY ARE FREE TO CHOOSE ONE OF THE SITUATIONS AND DEVELOPING THE PICTURES BASED ON THEIR CREATIONS

(OPTIONAL)



STUDENTS PRESENTS THEIR PRODUCTS IN GROUP AND IN A VIDEO PRESENTATION THEN COLLECT IT IN THE GOOGLE CLASSROOM

3. LKPD 3



TASK 4

1. C. An offer to make money from Facebook App
2. D. Produce money
3. B. Promote pizza house
4. C. Pizza serve by skilled Pizza Baker
5. A. Brochure
6. C. Liberty
7. D. You can visit www.iTapuih.com

4. LKPD 4



TASK 5

DESIGN A BROCHURES FORM THIS 5 SITUATIONS. YOU JUST NEED TO CHOOSE ONE OF THEM!

Students sheets



**(OPTIONAL BASED ON STUDENTS
CREATIONS)**

VOCABULARY LIST



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arts season

AMERICAN SCHOOL OF DUBAI 2014-2015

Descriptive design words you should know:

Design: composition, balance, proximity, alignment, repetition, contrast, white space, hierarchy

Photography & artwork: resolution, DPI, PPI, bleed, trim, pixels, crop, stock photo

Typography: serif, sans serif, script, ascender, baseline, descender, kerning, leading, tracking, weight

Color: hue, tint, tone, shade, saturation, monochromatic, analogous, complementary, triadic, opacity, CMYK, RGB

Website elements: header, navigation bar, breadcrumb trail, landing page, HTML, user interface, wireframe

File formats: AI, EPS, PDF, GIF, JPEG, PNG, PSD, TIFF

Logo types: abstract mark, emblem, lettermark, pictorial mark, mascot, wordmark

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